

nikraliv@gmail.com



www.ivoreelarkin.com



Ivoree Larkin

Art Director

Creative Skills

Art Direction
Content Creation
Illustrator
Visual Storyteller
Video Editing
Solution Oriented
Creative Direction

Software

Final Cut Pro/ iMovie
Adobe Creative Suite
Procreate
MS Office

Clients

Bank of America
Wingstop
Dunkin
Kellogg
Naturemade
Walgreens
Comed
Citibank
Hilton
Boursin

Education

Bradley University

BS Communication: TV
Arts

One School, LA: Portfolio School

Art Direction

Professional Experience

Art Director | Havas Chicago Present

- Crafts and modify print and direct mail designs for Citibank, ensuring work follows brand standards while executing client's vision.
- Develops Instagram campaigns for Hilton hotels and produce Pinterest content for Boursin.
- Working cross functionally with a variety of creative, account, strategy, and producers.

Jr. Art Director | Leo Burnett 2021 - 2024

- Created, edited, and illustrated print and digital content for Bank of America, Wingstop, Dunkin, Comed, and Walgreens to boost brand visibility.
- Developed and led art direction for Naturemade and Kellogg, securing bids, overseeing production and commercial shoots, crafting social assets, and establishing brand coherence.
- Collaborated with creative, account, and production teams for optimal results

Multi-Channel Account Planner | Chicago Tribune 2019 - 2021

- Planned and executed print and digital advertising campaigns to meet client objectives in the Chicago Tribune.
- Interfaced with agency clients on all aspects of campaign ideation to completion.
- Created client facing proposals and identify site demographics for advertiser's advantage.

Agency Account Coordinator | Chicago Tribune 2017 - 2019

- Developed and processed immigration recruitment ads for print, display, and online ads.
- Cultivated client relationships with agencies and law firms by providing information, account managing and problem solving.